

Project: Nstein

Deliverable: Centerpiece Module v0.2

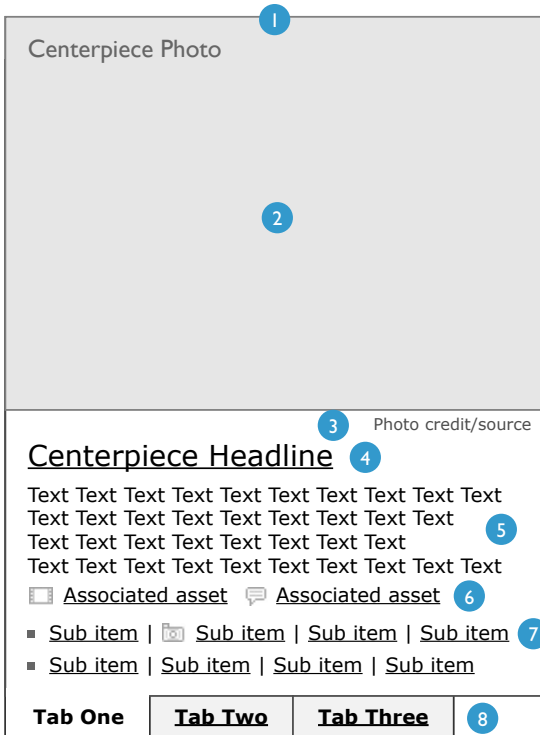
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Centerpiece I

Manually created photo rich story module.

Tabbed Version



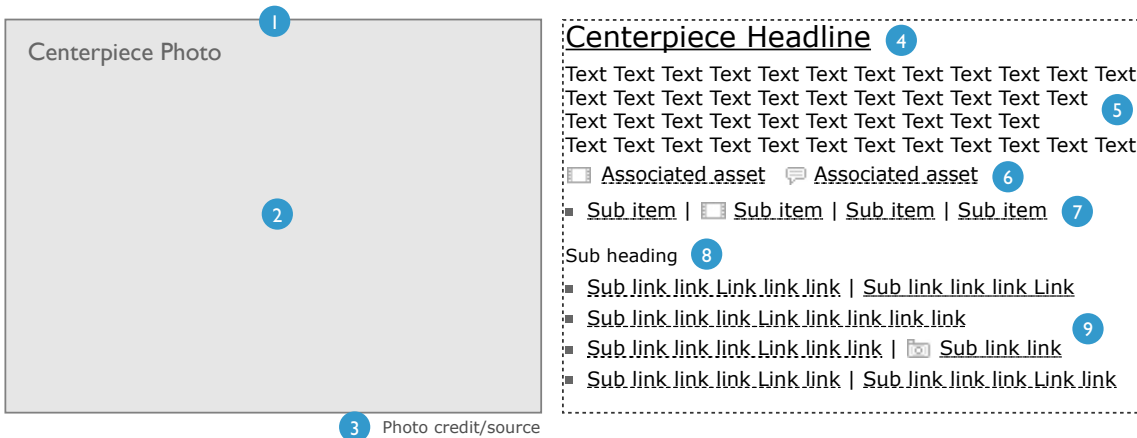
No Tabs



1. Optional photo border available through CSS.
2. Fixed photo size 300 by 220 px, JPEG (note i.)
Linked to current centerpiece headline #4.
3. Photo credit and source (HTML text.)
4. Editor created headline.
One line maximum (in order to limit the depth of module.)
5. Editor created teaser text.
Four to six lines maximum, dependent on how many lines of sub items are displayed. (note ii.)
6. Associated assets.
Assets explicitly related to the centerpiece headline (note iii.)
Editor can select which assets (icons are pulled in automatically) but item is only displayed if the actual asset exists.
7. Sub items (note iv.)
Optional bullet at the beginning of each row.
Each row can be subdivided into separate links if needs be.
Link delimiter to follow property specific look & feel.
Optional icon can be associated with each sub item, also linked to associated sub item URL (note v.)
8. Optional, data driven tab interface.
If editor does not select data elements for secondary tabs, then tab interface will collapse. See 'no tabs' example above.
Number of tabs is limited to the amount that can be displayed in one row.
Each tab will scale to fit the tab title.
Tab titles should not wrap.
Titles should be self evident to each property's market.

Centerpiece 2

Manually created centerpiece. Horizontal layout, non-tabbed version.



1. Optional photo border available through CSS.
2. Fixed photo size 300 by 220 px, JPEG
Linked to centerpiece headline.
3. Photo credit and source (HTML text.)
4. Editor created headline.
One line maximum.
5. Editor created teaser text.
Number of lines dependent on how many lines of sub items (#7) and sub links (#9) are displayed.
6. Associated assets.
Assets explicitly related to the centerpiece headline (note iii.)
Editor can select which assets (icons are pulled in automatically) but item is only displayed if the actual asset exists.
7. Sub items.
Optional bullet at the beginning of each row.
Each row can be subdivided into separate links if needs be.
Link delimiter to follow property specific look & feel.
Optional icon can be associated with each sub item, also linked to associated sub item URL.
8. Optional sub heading.
If no sub links (#9) are selected heading will not be displayed.
9. Sub links.
Optional rows of related sub links.
Each row can be subdivided into separate links if needs be.
Link delimiter to follow property specific look & feel.
Optional icon can be associated with each sub link, also linked to associated sub link URL (note v.)

Notes

i. Photo size is dictated by desire to show associated centerpiece headline to users on our target browser width. See image right - red line indicates browser's fold line.

ii. Centerpiece text elements should aim to remain the same depth through all tabs. To present a coherent experience and consistent UI. The user should have to do as little work as possible to navigate through the tabs; trying to avoid excessive repositioning on each tab due to the depth of the content, but some fluctuation is acceptable.

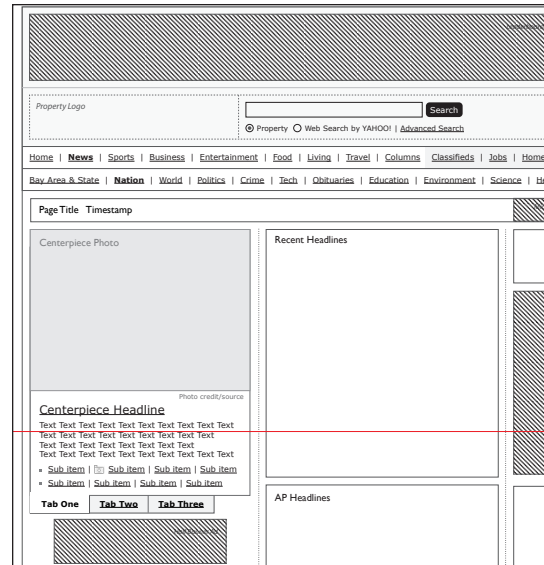
iii. Available assets: images, video, comments, interactives.

iv. There is room for flexibility on the number of rows and length of teaser text. For example an editor could choose to limit the teaser text or add an extra row of sub-items if needs be or vice versa etc.

v. Icons will be selected from a pre-determined list. Icons to be accommodated:

- Images (single icon used for slideshows, galleries etc)
- Video
- Audio
- Interactives
- Comments
- Blog

Each property to have the ability to design their own icons to fit their specific look & feel.



Examples

Centerpiece 1

Dummy Content Example

Centerpiece Photo

Scott Lang/AP

Great Lakes, New Restrictions

It's a whole new world this year for two of the region's best lakes, Loch Lomond Recreation Area (above) and San Pablo Reservoir, both of which open their gates for the season this weekend.

- [Fishing Report](#) | [Outdoors](#) | [Your Photos](#)

Outdoors **Raiders** **Budget Woes**

Secondary Tab Selection

Centerpiece Photo

Jessica Lang/Reuters

Davis Tries To Fix His Mistakes

Al Davis is trying to divorce himself from pricey bad decisions. The team released left tackle Kwame Harris on Monday in hopes of positioning the Raiders for the next wave of free agency.

- [Judge wants Vick to appear in Va. court](#)

Outdoors **Raiders** **Budget Woes**

Centerpiece 2

Dummy Content Example

Centerpiece Photo

Judy Johnson/AP

Freeing the spirit in Morocco

Reeling from the loss of a close friend, writer Amanda Jones sets off into the Atlas Mountains of Morocco, discovering Muslim shrines, a remote casbah and daily rebirth in a Turkish bath.

[Photos](#)

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